



**H.M.
Pharma Consultancy**

our roots go deep...

H.M. Pharma Consultancy

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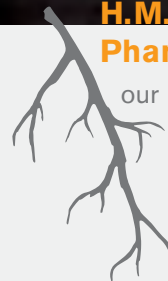
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Pharmaceutical business is about

**H.M.
Pharma Consultancy**

our roots go deep...



**Making discoveries.
Protecting them.
Communicating them.**

We can help you with each

Bringing Together ...

In today's extremely competitive environment pharmaceutical companies focus on what they do best while partnering or outsourcing their non-core activities.

If your corporate strength is in discovery or development, H.M. Pharma Consultancy has much to offer to you:

- Literature evaluations and datamining operations
- Working with your scientists and clinicians to design and manage preclinical and early-stage clinical programs outside the United States
- Surveying markets for unmet therapeutic need and patenting opportunities
- "Freedom to Operate" searches – vigilance within your IP landscape
- Managing patent portfolios in cooperation with your patent attorneys
- Communicating your news to the European investment community



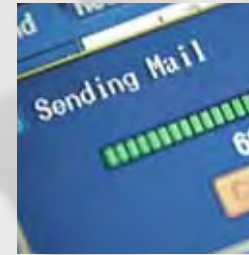
... what Belongs Together

More often than not it seems as if corporate scientists, patent attorneys and investor relations managers live in all but separate worlds:

Their perspectives and conceptual orientation are just too different, making interaction difficult.

For many of its long-time industry customers, H.M. Pharma Consultancy has become a valued resource that can ensure optimal integration of these functions.

Our compact team with its deep experience in pharmaceutical R&D, intellectual property and investor relations can help with the problems you know about, and with ones you may not even suspect.



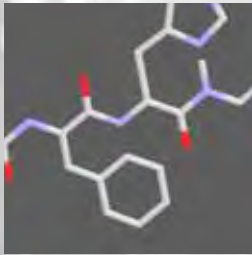
Data confidentiality is paramount to us. We support all current standards of e-mail and file encryption, including PGP, Rijndael-AES, Triple-DES, PAE etc.



... Science, Intellectual Property ...

H.M. Pharma Consultancy is a global franchise of expert consultants, focused on examining client problems from many different angles.

Since our inception in 2000, we have capitalized on a winning concept that rests on the tight integration of critical activities:



- **Extensive experience in drug and diagnostics R&D**
- **Strategic patenting**
- **Communicating with shareholders and the investment community**



... and Business Communication

Put into practice, this means that we treat scientific papers, patents and industry intelligence as a unified source of strategic information and also as a unified means of furthering the business development goals of our clients. This integrated approach allows us to identify opportunities that others miss.

Working with our network of preferred CRO partners, we can handle entire preclinical and early-stage clinical drug development projects. Throughout this process, we will interface with the client's scientists and patent attorneys, while maintaining close contact with management.

And once there is something to communicate – be it a press release, an annual report, or an IPO – we assist Investor Relations by adding our focused experience in presenting the news to those that assess the industry.

